

# Feeling at home in Russia



Allegro-Klassika Furniture Factory

Foreign specialists arrive in Russia every day to take up jobs at companies doing business here. Some of these people stay just a month or so, but others spend a year or more in this country. As a rule, ever-growing foreign contingent is made up of highly-qualified, talented people, the kind of promising specialists that companies are eager to attract and that make up the elite of the Western business world.

Of course, when a company invites a foreign specialist to come work in Moscow or elsewhere in Russia, it has to offer not just an attractive job and salary, but also provide an apartment that will become the new employee's Russian home.

Finding the right apartment and getting it into shape is not always easy. The apartment has to meet high standards, but at the same time, the cost of renting and furnishing it cannot be so high that bringing in the foreign specialist is no longer profitable for the company. It is near impossible to have any kind of control over real estate prices, but companies can realistically save money on furnishing the apartment and still ensure it comes out comfortable and looking great.

We would like to recommend the products of Russia's best reputed furniture manufacturers. These are products that have been highly commended by foreign experts and very well received by even the most demanding clients. All these manufacturers have recently got together behind a joint program called, "Buy Russian," which aims at promoting Russian-made furniture and the domestic furniture industry in general.

The 8 March Furniture Factory holding produces high quality upholstered furniture using European technology. Only the highest quality materials are used: natural woods such as oak and beech, natural leather, synthetic hypoallergenic materials, natural leather imitations and silicon fillings for the soft parts of the furniture. There are four main design styles: Italian (the Albert&Stein series); French (Anderssen); American (Tsekh) and German (8 March). The cost of this

furniture ranges from \$800 to \$3,000. Furniture from 8 March graces the Russian and Moscow government residences and can be found in the homes of pop and movie stars.

The MOON holding is well known in Russia as a producer of Italian-style soft furnishings. MOON's models are similar in basic design to the creations of the Nazutti and Nicoletti design bureaus. MOON uses a lot of natural leather and more than 5,000 of the most prestigious fabrics in its furniture. The company has



Dobry Stil Furniture Factory

expanded its activities and now has production facilities of 120,000 square meters in area, making it one of the biggest furniture manufacturers in Europe. Once it has completed reconstruction of its production facilities, the resulting increase in output will make it the leader on the Russian market. MOON's products cost from \$400-\$1,500.

The Dyatkovo manufacturing company has won awards for its products at prestigious international exhibitions. Dyatkovo is one of Russia's biggest furniture manufacturers. It uses environmentally-friendly fiberboard, the most environmentally-friendly of its kind in Europe, for sets of module-based furni-

ture. Dyatkovo's products are characterized by a minimalist style and highly ergonomic design. The practical and functional modules are versatile and can be used throughout the apartment to furnish everything from the hallway to the living room or bedrooms. Prices range from \$700-\$2,000.

Other Russian furniture manufacturers that have earned themselves good reputations on the market include Allegro-Klassika, Dobry Stil, Rival Design, Concept, Master Berg and Falke Möbel. These companies all produce soft furnishings popular in both Russia and the West, and they offer a wide range of models and styles, from classical design to avant-garde. All their products can be bought for prices ranging up to a maximum of \$3,000. Their minimum price is \$350 for an armchair that unfolds into a bed. All their models can be transformed into beds.

Another company worthy of mention is MZ-5, the trademark of Möbel & Zeit, one of Russia's biggest producers of high-end soft furnishings. The company's products have won more than a dozen awards and grand prix at major international furniture exhibitions. The company has seven modern factories and its own design and construction bureaus that enable it to offer a maximum range of design solutions in vari-

ous styles from classical leather upholstered furniture to a glamorous minimalist look.

Möbel & Zeit's unrivalled quality, excellent design and unique patented technologies for manufacturing soft furnishings have won it well deserved praise both in Russia and abroad. Carefully selected wood, the best leathers and fabrics in the world and the skills of master Russian craftsmen guarantee ideal comfort and satisfaction for owners of Möbel & Zeit furniture.

Russian kitchen furnishings manufacturer Ecomobel offers environmentally-friendly kitchen furnishings of natural wood. All homemakers appreciate the beauty of natural wood, and Ecomobel's models give it particular warmth and comfort. Ecomobel's products come at a price tag of around \$300 per running meter. A 12-square-meter kitchen made of birch wood would cost around \$2,000.

Miass-Mebel offers a range of bedroom furniture, from special orthopedic mattresses to beds from the Formula Sna (Dream Formula) factory. Mattresses come in different varieties: with independent springs; porolon sandwich layers or even fillings of palm fiber, seaweed and horse hair. Bedroom furnishings cost up to \$1,500, while mattresses cost up to \$800.

Different home textiles are needed to put the final touches on an interior. One of the most well known Russian companies, Elite-window\_d\_cor, offers individually-made blinds, curtains, coverings,



MOON Furniture Factory

table cloths, napkins and more designed specially for each individual apartment by leading designers. Textile design and creation for a three-room apartment would cost from \$2,000.

All these companies' products can be bought at their company salons, or can

be found all at once at the Tri Kita trading center. You can study the range of furniture available beforehand with the "Mebel i Ya" and "Tri Kita domashnego uyuta" catalogues from the Novy Katalog publishing house. You can receive these catalogues free of charge through the post.

## Locations:

### Grand Furniture Center

Leningradskoye Shosse, 100 km from the MKAD  
Metro: Rechnoi Vokzal, then take bus 342, 443 or 851 to Butakovo stop or marshrutka to Grand.  
Tel: 796-9186

### Tri Kita Trading Center

Mozhaiskoye Shosse, 2 km from the MKAD  
Metro: Kievskaya, Molodyozhnaya take a bus with the Tri Kita logo on it.  
Tel: 723-8282

### 8 March Furniture Factory

Salon Divanov: 49, Leninsky Prospekt  
Metro: Leninsky Prospekt  
Tel: 132-8981  
Hours: 11 a.m.-11 p.m.  
Salon Divanov: 1, Prospekt Marshala Zhukova  
Metro: Polezhayevskaya  
Tel: 195-6943  
Hours: 10 a.m.-8 p.m.  
Salon Divanov: 25, Mozhaiskoye Shosse  
Metro: Kuntsevskaya  
Tel: 440-1365  
Hours: 10 a.m.-8 p.m.

### MOON Furniture Factory

MOON Trading House, Mytitschi, 29 Olimpiyskiy Prospekt  
Tel: 586-7315  
Aikon Trading Center, 22B Altufyevskoye Shosse  
Metro: Otradnoye, Tel: 234-7200  
Divan Divanych: 29, Shirokaya Ul.  
Metro: Medvedkovo  
Tel: 746-7777

### Allegro-Klassika Furniture Factory

Salons in Moscow:  
5, Schyolkovskoye Shosse  
Metro: Cherkizovskaya  
Tel: 787-4014, 787-4015  
Elektronny Rai Trading Center, 15 Kirovogradskaya Ul, pavilion 3A 22-23  
Tel: 389-7133  
Salon in Mytitschi: 116 Yaroslavskoye Shosse  
Tel: 586-8393, 586-0322

### Dobry Stil Furniture Factory

MEBEL Store, Ryazansky Prospekt  
Tel: 379-1268 (ext. 109)  
Veshnyaki furniture store, 39A Veshnyakovskaya Ul. Lower hall.  
Tel: 373-7766 (ext. 124, 130)  
Tushino furniture store, 71 Svobody Ul, bldg 3 (sales on credit)  
Tel: 496-7611  
Tvoi Dom Trading House, kilometer 24 of MKAD at intersection with Kashirskoye

Shosse, bldg 2, second floor.

Metro: Domodedovskaya or Tyoply Stan (bus 37)  
Tel: 720-5529, 109-5339

### MZ5 (Trademark of Möbel & Zeit)

Aikon furniture store  
22B Altufyevskoye Shosse  
Tel: 234-7200

### Ecomobel

79/1 Prospekt Mira  
Metro: Rizhskaya  
Tel: 281-7097  
Dubna, 3B Priborostroitel'naya Ul.  
Tel: 745-9601

### Dyatkovo-DOZ

MD 777 (company's section)  
10 Dubninskaya Ul bldg 1  
Metro: Petrovsko-Razumovskaya  
Tel: 904-0508

### Mebel Rossii

35, Arbat Ul, fourth floor, office 423  
Tel: 248-9123, fax: 248-1787

### Formula Sna

32 Zemlyanoi Val Ul.  
Tel: 916-0816

### Rival Design

Myagkaya Zhizn company salon (multi-line telephone 258 00 98)  
39 Prospekt Vernadskovo  
Tel: 432-9373  
Myagkaya Zhizn company salon  
84, Bakuninskaya Ul.  
Tel: 261-7666  
Lok  
31, Shabolovka Ul.  
Tel: 237-0930, ext. 119  
Tel: 234-7200, ext. 193

### Concept

62/66 Baumanskaya Ul.  
Tel: 261-9748  
23/17 Polobskaya Ul.  
Tel: 417-9301

### Elite-Decor

72, Bolshaya Nikitskaya  
Tel: 229-6622, 229-6907

7, Armyansky Pereulok  
Tel: 232-3585, 928-4865

11, Bolshaya Dorogomilovskaya  
Tel: 240-1426, 240-0525

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Mebel and Zait Furniture Factory